



SCAN OR CLICK TO BEGIN  
**PRESENTATION**  
(BEFORE PROCEEDING)



**YOUR BRAND. REIMAGINED. REVITALIZED.**  
Internal Health. External Clarity. Financial Stability.



# 1-ON-1 BRANDING + BUSINESS SERVICES

**True Experience.  
Diverse Skill Set.  
Real Business.**

**THE STORY:** BrandWork Founder Adrian R. Gomez hails from a challenging background, where he was assigned a **pivotal decision-making role** that helped a Texas Business **transform into a thriving Multi Million-Dollar Brand**. This **transformative** journey exposed Adrian to the pressures of high-risk, high-reward scenarios in the areas of **Business Strategy, Branding, Leadership Strategy, Marketing, Construction, Financial Evaluation, Creative Design, Concert & Event Management, Videography, Photography** and various other facets. Through these experiences, Adrian gained unparalleled insight into the intricate workings of **multimillion-dollar operations** along with the **issues that can stifle a business's growth**.

This **high-level exposure** enabled him to formulate his unique perspective on how businesses function and how brands can flourish. Central to his ideology is the concept of overall business health in the areas of internal well-being, external clarity, financial stability, and the **power of visually compelling communication**. Leveraging his extensive expertise, he now offers his **services to small business owners nationwide**. With a deep understanding of the different stages of business development, Adrian has crafted a business system that **fosters business growth & creativity at the pace of your affordability**. Best of all, there are no contracts, and you have the freedom to cancel any time! **Our mission** is to provide small business owners with access to affordable business services that not only include impactful design, photo and video but that also remain in tune with all the important areas of business that truly affect your overall success.



Design+Construction



Photo+Video



50 Cent Concert



Website Design



Construction



T.I. Concert



Business Strategy



Branding



Photo+Video





## STANDOUT FROM YOUR COMPETITION!

### A DIFFERENT KIND OF CREATIVE EXPERIENCE

Monthly Packages.  
No Contracts.  
Cancel Anytime.

**PERSONAL MARKETING APPROACH:** Adrian has immersed himself in the world of business and creative for the past ten years. During this time, he has tackled challenges in **marketing, creative execution, business strategy, consulting, photo+video, construction and more.** His proficiency in **high-level decision-making** has provided him with a profound insight into how Restaurant/Bars function and the intricate details that contribute to their overall success. **With the deep desire to help business owners like yourself,** he created **BrandWork Creative Agency.**



Adrian not only delivers **impactful visuals** but also recognizes that running a business extends beyond figures. It centers around individuals—both your team and the people who support you. **BrandWork maintains a continuous connection with your business,** seamlessly combining creative execution and data-driven business strategy.



- ✓ Simple Setup
- ✓ Live Reporting
- ✓ Completely Anonymous
- ✓ Instant Engagement
- ✓ Attractive Visual Stats
- ✓ Continuous Feedback
- ✓ Customizable Forms

**100%  
ANONYMOUS**  
NO PERSONAL  
INFO REQUIRED.



**In understanding your business, it's crucial to recognize that it extends beyond mere sales and figures;** it is a community of real people, including both employees and customers. These 3 components form the essence of a business's success or challenges. Restaurant owners often grapple wearing many hats, hindering their ability to effectively monitor and comprehend the well-being of these foundational pillars.

**Enter PulsePro.** Our real-time, easy to use feedback reporting system empowers business owners by providing a continuous assessment of their business's vitality. Through a weekly feedback distribution to customers, internal teams, management, and owners, PulsePro facilitates the seamless integration of these insights into your creative marketing strategy, enabling real-time adjustments to your business objectives.

REAL-TIME HEALTH REPORTS • EASY TO READ STATS • SIMPLE SET UP • DATA THAT DRIVES CREATIVE EXECUTION



STEP  
#1

## FREE BRAND EVALUATION

**No Obligation.  
No Credit Card.  
No Pressure.**

Receive your tailored **Evaluation and Strategy Proposal** within **48 hours** directly from **Adrian**. Upon completion, client's position will be secured for 7 days, providing ample time to decide on moving forward in the process. **Choose from 3 package options that all include PulsePro.** Please be aware that after this period, the spot cannot be guaranteed.



STEP  
#2

## ACTIVATE PULSEPRO

**Gather Data.  
Evaluate.  
Set Objectives.**

Upon purchase of your package, you will receive your **PulsePro Creative Signage** personalized with your logo. (Social Media content included). This will initiate the data collection process from your team, customers, and leadership. **Following one week**, we will analyze the gathered data and establish future goals and objectives.



STEP  
#3

## APPROVE STRATEGY

**Create Execution Plan.  
Schedule Content Shoot.  
Establish Timelines.**

Each package includes a designated quantity of **"ACTIVE WORK HOURS,"** applicable across diverse areas such as Design, Photo+Video, Consulting, Marketing, Branding, and more. On a monthly basis, you will receive a proposed strategy for your review. During this phase, we will confirm the allocation of "Active Work Hours," establish deadlines, and coordinate content shoot dates and details. The transfer of hours from month to month is exclusive to Growth Package and Gold Clients.



### ACCESS TO A WIDE RANGE OF SERVICES

- ✓ Marketing
- ✓ Design
- ✓ Branding
- ✓ Web Design
- ✓ Photo+Video
- ✓ Consulting
- ✓ Social Media
- ✓ PulsePro Edits
- ✓ Ad Set Up
- ✓ Copywriting

STEP  
#4

## EXECUTE YOUR BRAND WORK

**Your Brand.  
Reimagined.  
Revitalized.**

Once your strategy is approved, the excitement begins! You will begin to receive creative work in as little as 5 days and throughout the month. (Please note: All projects subject to a minimum 5-day turnaround) Active client engagement and interaction is crucial during this phase. Post completion of the work, we will evaluate the results, **reinitiate an up to date "Brand Evaluation."** and adjust strategy.





## BRAND FOUNDATION PACKAGE

**\$1,500/Month**  
Cancel Anytime.  
No Contract.

- ✓ PulsePro + Basic Reporting
- ✓ 2 Consulting Calls/Month
- ✓ Email Support
- ✓ Promotion on BrandWork Ad Network

**+15**  
**ACTIVE**  
**WORK HOURS**  
PER MONTH

CLIENTS OUTSIDE OF TEXAS ARE SUBJECT TO A (5) "ACTIVE HOUR" DEDUCTION PER TRIP.



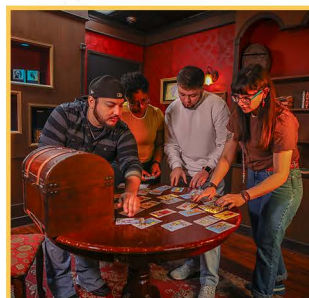
## BRAND GROWTH PACKAGE

**\$3,500/Month**  
Cancel Anytime.  
No Contract.

- ✓ Detailed Reporting +Form Edits
- ✓ Email+Phone Support
- ✓ Active Work Hours Transferable
- ✓ Promotion on BrandWork Ad Network

**+35**  
**ACTIVE**  
**WORK HOURS**  
PER MONTH

CLIENTS OUTSIDE OF TEXAS ARE SUBJECT TO A (5) "ACTIVE HOUR" DEDUCTION PER TRIP.



## BRAND GOLD PACKAGE

**\$4,500/Month**  
Cancel Anytime.  
No Contract.

- ✓ In-Person Support
- ✓ 4 Expedited Projects Per Month
- ✓ Active Work Hours Transferable
- ✓ Flight+Hotel Included (1 Per Month)

**+45**  
**ACTIVE**  
**WORK HOURS**  
PER MONTH

FLIGHT AND HOTEL ARE INCLUDED FOR ALL GOLD CLIENTS. (1 VISIT PER MONTH)



## CLIENTS OUTSIDE OF TEXAS

Flight and Hotel is a Maximum Deduction of (5) "Active Work Hours" from your monthly hour total per visit. (Applies to Foundation and Growth Packages Only)

Hours are transferable up to 1 Month for Growth and Gold Clients Only. Social Media Posting Management is not available for Brand Foundation Package.

**LIMITED CLIENT POSITIONS:**  
**NOW ACCEPTING CLIENTS**







## HOW TO GET STARTED

**Simple Sign Up.  
No Worry.  
Cancel Anytime.**

Begin by activating your **FREE Brand Evaluation**. Once your evaluation is complete and delivered to you, your client position will be maintained for up to 7 days, providing ample time for decision-making. Upon selecting and purchasing your package, you will receive your personalized "PulsePro" activation package to kickstart the process, along with a final execution strategy for the first month of service. We will then collect all necessary information to commence and schedule a content shoot date if required. Completed work will be sent directly to you for approval.

**All Photo / Video content as well as all Static Design files are fully owned by the client. Client will be given full access to all photo and video content at the end of every 3 month period or upon cancellation.**

**“ I CREATED BRANDWORK FOR THE BOLD BUSINESS OWNERS WHO WAKE UP EVERY DAY AND WHOLEHEARTEDLY DEDICATE THEMSELVES TO THEIR DREAM. ”**

-Adrian

SCAN OR CLICK TO GET  
**STARTED**  
FREE/NO OBLIGATION!



## FREQUENTLY ASKED QUESTIONS ←

### How does payment work?

An Online Invoice will be sent on the preferred billing date each month. A 3-day grace period is provided, after which a final notice will be issued. If payment is not received within 5 days, your BrandWork Package will become inactive, and all services will be halted. This will prompt us to send any final work, photos, and videos in our possession, leading to the indefinite cancellation of your package. We strongly encourage open and active communication, we understand things happen.

### Will my package price ever change?

Clients will be guaranteed their initial sign-up price in the event of any future price adjustments to our monthly packages. We will guarantee your package price for 1 year.

### Can I change the package?

We do not allow any adjustments to our packages in order to ensure the quality of the work. We strongly encourage questions.

### How does PulsePro Work?

PulsePro works by gathering constant feedback via forms. Individual, specialized question forms are sent to Customers, Employees, Managers and Owners. The data is then all analyzed to get a vital score in the areas of Internal Health, External Clarity and Financial Stability.

### What happens if I cancel?

Upon cancellation, all photo and video content will be released to the client. At that point, your PulsePro form structure will no longer be active. Please note that our service is highly specialized, and we cannot guarantee future availability for clients who cancel due to demand.

### How fast will I get my work completed?

All projects will need to be submitted at least 8 days prior to being needed. Upon sign-up, you can expect your first set of creative work within a week. Please note that some projects are Dependant on the client submitting correct information in a timely manner. Rush projects are only available for Gold Members.